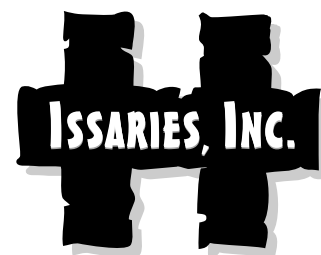


Issaries, Inc.
900 Murmansk Street, Suite 5
Oakland, CA 94607
Phone: (510) 452 1648; Fax: (510) 302 0385
greg@glorantha.com



Dear Retailer,

Greetings!

We at Issaries, Inc. know that you want to sell games, and we want you to sell our *Hero Wars*. We know that the best way to establish a reliable base of customers is to have an established group of players. This package is to help establish that base of players.

This kit is your first step, and contains everything the store has to do, which is actually very little.

What You Need to Do

- ☐ Supply a place to play and (probably) some twenty-sided dice.
- ☐ Have a gamemaster, who is called the **Narrator** in this game. If you do not already have a volunteer then contact Issaries, Inc. and we will try to assist you in finding one in your area.
- ☐ Get players. The package is designed for one narrator to play a game with (up to) six players per game.
- ☐ Document that the narrator ran the games at your shop by filling out and signing the enclosed document called Authorization Document. If you send us an Authorization Document saying a narrator has played the necessary game we will send him a special prize. The Authorization must be signed by the storeowner or other authorized person to qualify the narrator. If it is you, the store owner who is running the demonstration we will have an ever better prize: we'll send a free copy of the Hero Wars book to you.
- ☐ Send or fax the Authorization Document and the Player Feedback forms to Issaries Inc. at the address at the top of this page.
- ☐ Take this booklet apart, or have the narrator do so. First, remove the staples. Then, some sections can be retained as 4-page spreads, or all of them can be cut in half and stapled together. The Rules Synopsis consists of 6 pages, which are the only numbered pages in the package.

Thank you very much for your support and interest! Please feel free to contact us at the above address if you have any questions.

Sincerely,

Greg Stafford
President; Issaries, Inc.